

ADVERTISING & GRAPHIC DESIGN (C30100D)

Online

Advanced Graphic Design Certificate

PROGRAM PLANNING GUIDE

Date Revised: March 2013

Replaces curriculum schedule dated: May 2012

Curriculum

| <u>Course No.</u> | | <u>Course Title</u> | <u>Hours Per Week</u> | | <u>Credits</u> |
|-----------------------|-----|-------------------------|-----------------------|-----------------|----------------|
| | | | <u>Class</u> | <u>Lab/Work</u> | |
| FIRST SEMESTER | | | | | |
| GRD | 282 | Advertising Copywriting | 1 | 2 | 2 |
| GRD | 142 | Graphic Design II | 2 | 4 | 4 |
| GRD | 167 | Photographic Imaging I | 1 | 4 | 3 |
| GRD | 241 | Graphic Design III | 2 | 4 | 4 |
| WEB | 214 | Social Media | 2 | 2 | 3 |

GRADUATION REQUIREMENT:

Credit Hours 16

Registrar's Office-8/5/13