

Advertising and Graphic Design (A30100)

A.A.S. Degree (Day)

PROGRAM PLANNING GUIDE

Date Revised: Fall 2020

Courses taken more than 5 yrs ago may not receive transfer credit. Consult your advisor for details.

			Hours Per Week		Credits
			Class	Lab	
FALL SEMESTER					
GRD	110	Typography I	2	2	3
GRD	121	Drawing Fundamentals I	1	3	2
GRD	141	Graphic Design I	2	4	4
GRD	151	Computer Design Basics	1	4	3
GRD	167	Photographic Imaging I	1	4	3
SPRING SEMESTER					
ENG	111	Writing and Inquiry	3	0	3
GRD	142	Graphic Design II	2	4	4
GRD	152	Computer Design Tech I	1	4	3
WEB	140	Web Development Tools	2	2	3
GRD	145	Design Applications I	0	3	1

SUMMER SEMESTER					
WEB	214	Social Media	2	2	3
		HUM 115 or ART 111	-	-	3
		MAT 110, 143, 152, 171 or 121	-	-	3

FALL SEMESTER					
GRD	230	Technical Illustration	1	3	2
GRD	241	Graphic Design III	2	4	4
WEB	210	Web Design	2	2	3
GRD	265	Digital Print Production	1	4	3
GRD	146	Design Applications II	0	3	1
		PSY-150, ECO-251, ECO-151, POL-120, or SOC 210	-	-	3

SPRING SEMESTER					
GRD	240	User Interface/User Experience	2	3	3
GRD	280	Portfolio Design	2	4	4
GRD	285	Client/Media Relations	1	2	2
DME	140	Intro to Audio/Video Media	2	2	3
GRD	282	Advertising Copywriting	1	2	2
		ENG 112 or COM 110	-	-	3
		WBL 111 or GRD 246 or WBL 112, 113, 121, 123, or 122	-	-	1

GRADUATION REQUIREMENT:

Credit Hours 72

Registrar's Office Approved - 4/24/20

* Work based learning is an elective. WBL courses completed for one program may not count toward the completion of another program. For verification, please contact your academic advisor or your departmental WBL faculty coordinator. Students must have approval from the Program Director and pre-register with the Work-Based Learning Office. The work may be done over any number of semesters, but the total elective credits must add up to 3.

